

Dipuo Mohlabane

MeInPixels- AI Edition

AI Marketing

Boosting Efficiency by Fifty Percent



Presented By: **Dipuo Mohlabane**
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com



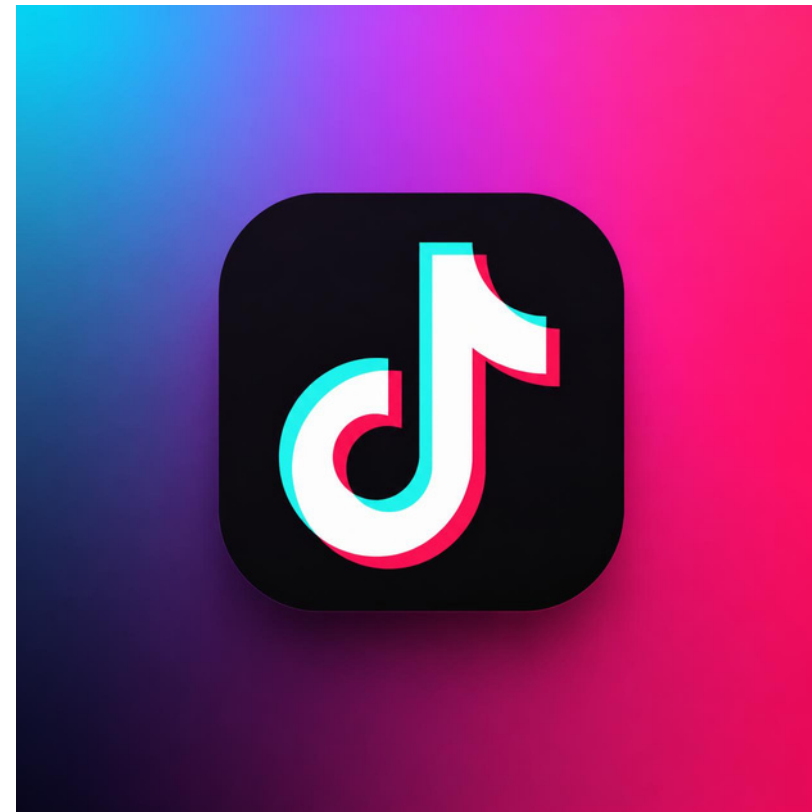
About Me & My Goals

Hi, I'm Dipuo. I'm a 29-year-old digital creator with a passion for helping brands grow. I combine content creation, social media management, web design, data analysis, and cybersecurity awareness to build brands that don't just look good, but perform safely and smartly.

I love turning data into stories, designs into engagement, and posts into community. My goal is to work with brands who want to grow on TikTok, Instagram, and the web — while staying secure and data-driven. I'm currently upskilling through Digify Pro Online 2026 powered by Meta.



Content that connects. Socials that sell.



Managing socials with strategy, creating content with soul.

My Social Media List

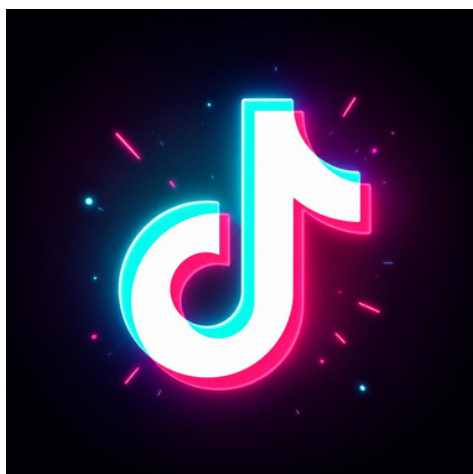


@Dipuo Mohlabane
251 Followers

I post about South African soccer clubs.



@Dipuo Mohlabane
430 Followers
Posts about LGBTQ+



@dipuomohlabane8
80 Followers
Post about my favourite brands



Three Digital Careers I'd Crush

Social Media & Content Strategist

Digital Marketing Analyst/Growth Specialist

Web Designer+Security Focused VA



Freelancing/Gig Opportunities

Content+Canva Package

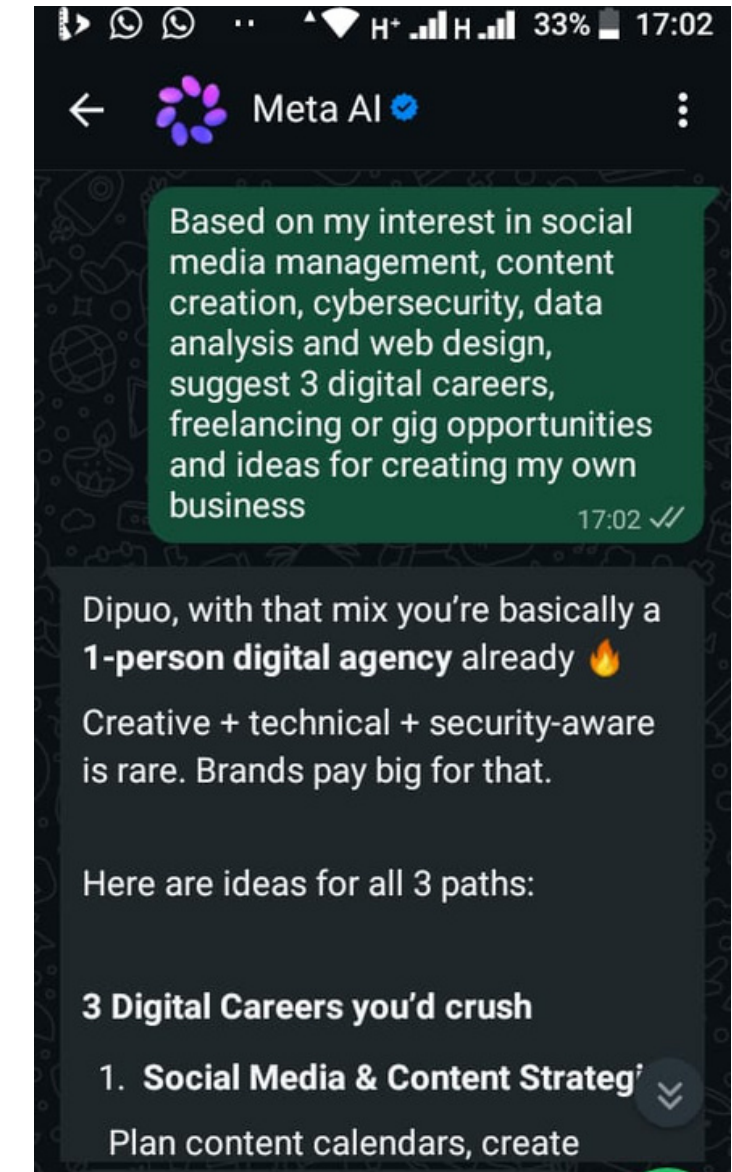
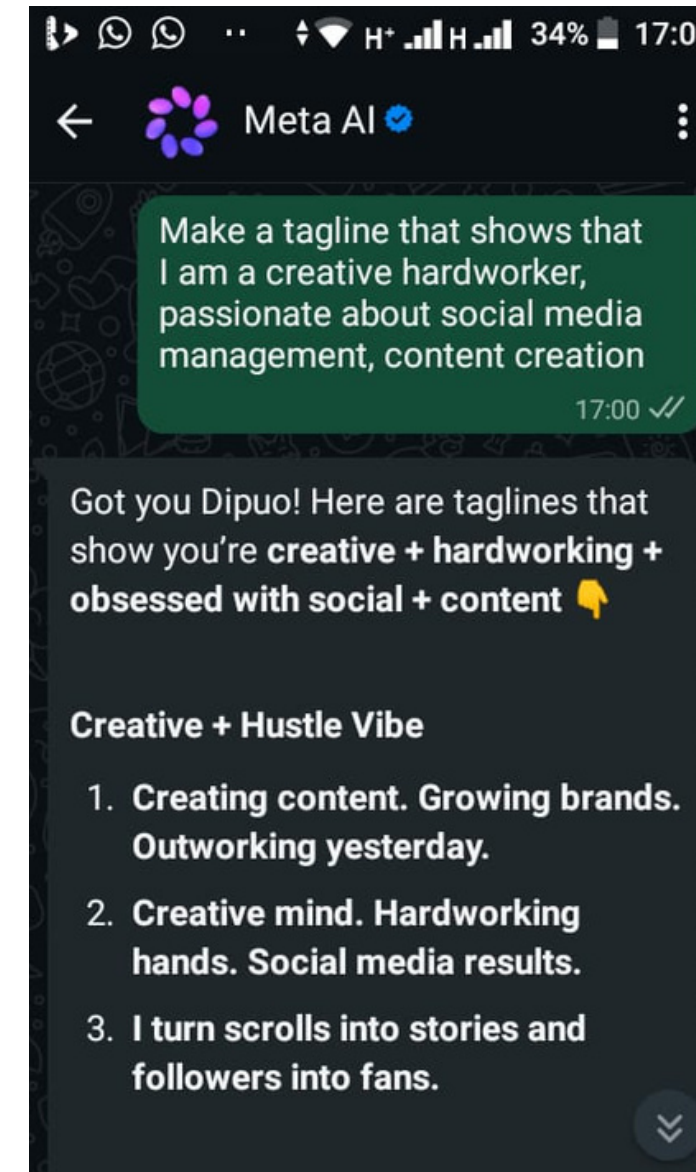
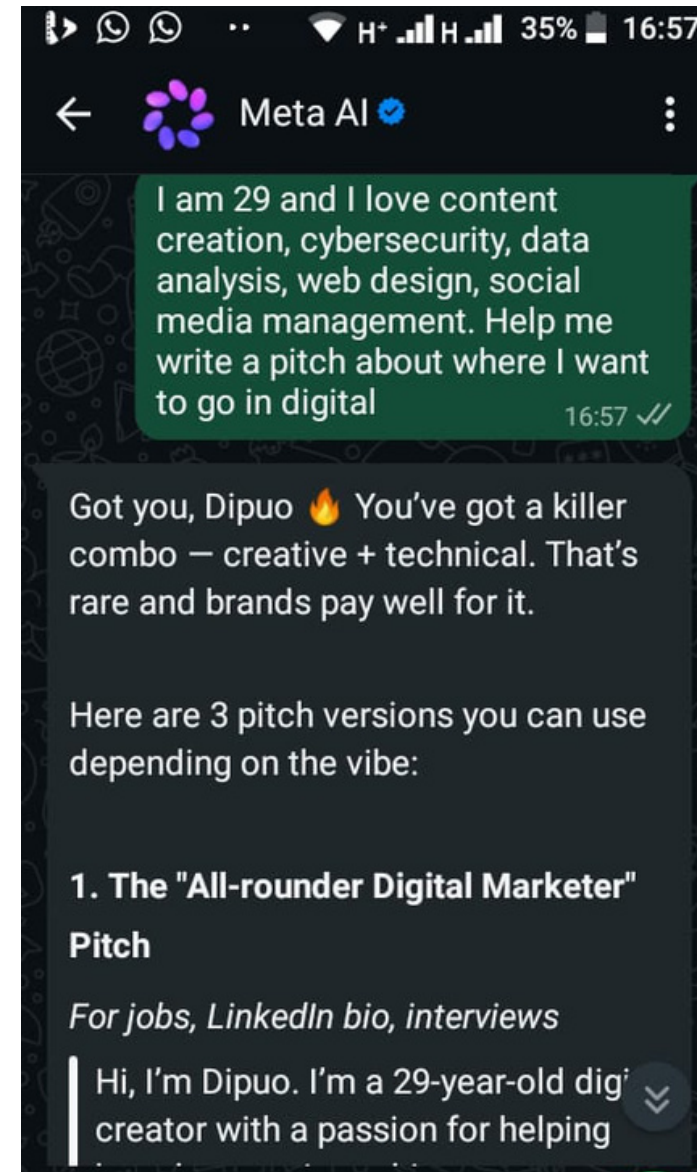
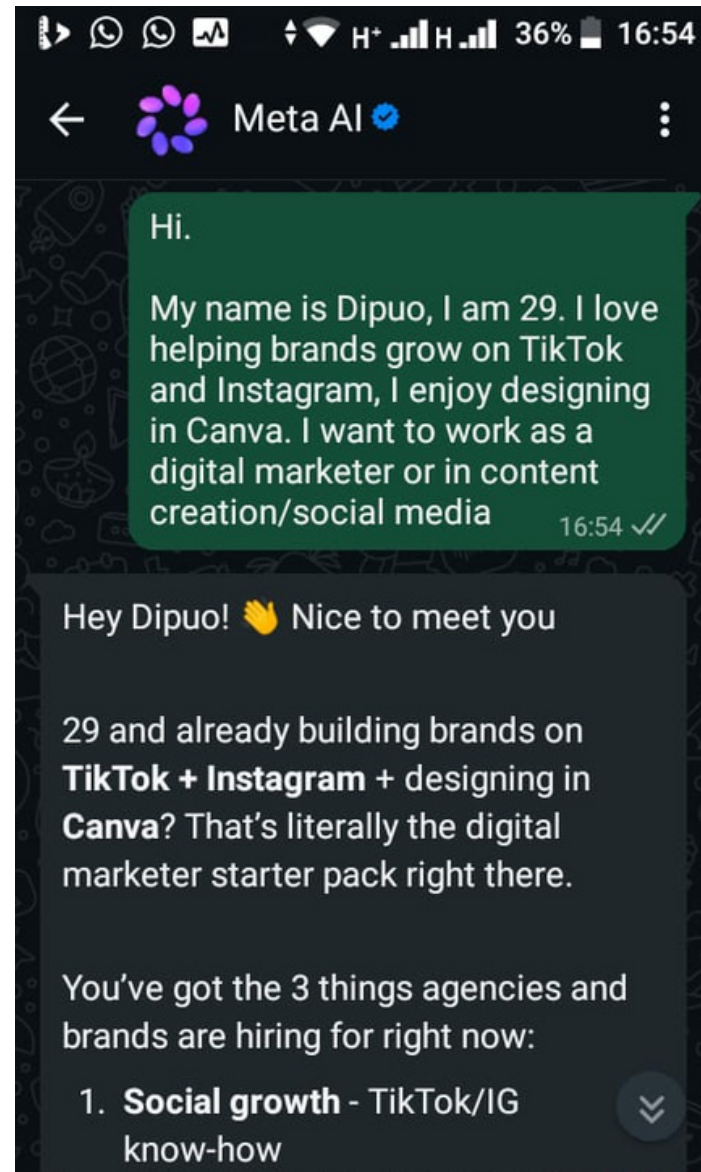


Website + Social Setup

Data Driven Content Audit



How AI Helped Me Understand My Goals & Career Path



AI helped me connect the dots between my passions and real career paths. By mapping my skills in social media management, content creation, Canva design, web design, data analysis, and cybersecurity, AI showed me how they actually fit together in the digital world. Instead of choosing just one lane, I saw how I could combine creativity with data and security to become a Social Media Strategist, Digital Marketing Analyst, and Web Designer. AI didn't just give me job titles — it helped me see where I add the most value.



Thank you so much

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<https://canva.link/q3j44lm35pcnkf1>

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Embracing AI today keeps marketing professionals competitive, with those mastering AI tools poised to lead future industry growth.